



## 'The Orri' award – Confirmation of Award

Dear Terence Flanagan,

We are pleased to write to confirm that **River Cree Hatchery & Habitat Trust** has been selected as a recipient of '**The Orri**' award, a national **community-based wild salmon conservation award** delivered by the **North Atlantic Salmon Fund (UK)** (NASF UK).

NASF (UK) supports **locally led projects that restore salmon rivers and reconnect riverine communities with wild Atlantic salmon**, a species now classified as **Endangered in the UK**. Through funding, strategic support and public engagement, we work to help communities take practical action to protect and restore degraded salmon habitat.

As part of '**The Orri**' award, NASF (UK) is awarding **£10,000 in match funding** to support the delivery of your project. This funding is provided on a **1:1 match basis**, alongside communications and strategic support from NASF (UK) to help you crowdfund the remaining project costs.

### **About NASF (UK) and 'The Orri'**

The North Atlantic Salmon Fund (UK) launched in **September 2025**, continuing the work begun in the UK by **Orri Vigfússon**, the internationally respected Icelandic salmon conservationist and founder of the North Atlantic Salmon Fund. Orri's pioneering work in the 1980s is widely credited with preventing the collapse of North Atlantic salmon through decisive, practical conservation action.

**'The Orri' award** is named in his honour and reflects his belief that **salmon recovery depends on bold action, strong communities and healthy rivers**. The award supports projects that combine habitat restoration, education and community involvement to deliver lasting benefits for wild salmon and the people who depend on their rivers.

This letter may be shared with **individuals, businesses and community partners** as confirmation of your award status and as an introduction to the role of NASF (UK) in supporting your work.

We look forward to working closely with you as your project moves into delivery and fundraising, and to supporting your efforts to restore healthy salmon rivers.

With best wishes,

**Robert Sloss**  
Chairman  
North Atlantic Salmon Fund (UK)

Website: <https://www.nasf.org.uk/> | Instagram: <https://www.instagram.com/northatlanticsalmonfunduk/> | LinkedIn: <https://www.linkedin.com/company/north-atlantic-salmon-fund-uk/> | Facebook: <https://www.facebook.com/profile.php?id=61577747825461>